



NADMEX

DISASTER MANAGEMENT EXHIBITION & SUMMIT

2-4
DECEMBER
2026

İSTANBUL
EXPO CENTER
HALL 9-10

SPONSORSHIP OPPORTUNITIES

CONTACT US!

marketing@tgexpo.com

ORGANISER

sektörel
FUARCIKLIK

tg expo
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Sektörel Fuarçılık is a group company of TG Expo Inc.

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THIS FAIR IS ORGANIZED WITH THE AUDIT OF TOBB (THE UNION OF CHAMBERS AND COMMODITY EXCHANGES OF TURKEY) IN ACCORDANCE WITH THE LAW NO.5174



EXHIBITION AREA SPONSORSHIPS



LANYARD SPONSORSHIP

- The logo of the Lanyard Sponsor company will appear on the lanyard cords.
- The Lanyard Sponsor company will be announced via social media accounts and e-newsletters.
- The logo of the Lanyard Sponsor company will be used in advertisements, posters, invitations, brochures, exhibition catalogs, and other digital and printed communication materials.
- The logo of the Lanyard Sponsor company will be used on the website and in e-newsletters.
- The logo of the Lanyard Sponsor company will be used in the branding designs within the exhibition area.
- The logo of the Lanyard Sponsor company will be used on stage and appreciation boards within the exhibition area.

**The cost of the lanyards belongs to the sponsor. Printing processes will be carried out by the organizer.*

Lanyard Sponsorship

20,000 Euro+VAT



BAG SPONSORSHIP

- The logo of the Bag Sponsor company will appear on the exhibition bags. Bags with the sponsor logo will be presented to all visitors and company representatives.
- The Bag Sponsor company will be granted the right to place brochures and promotional products inside the bags.
- The Bag Sponsor company will be announced via social media accounts and e-newsletters.
- The logo of the Bag Sponsor company will be used in advertisements, posters, invitations, brochures, exhibition catalogs, and other digital and printed communication materials.
- The logo of the Bag Sponsor company will be used on the website and in e-newsletters.
- The logo of the Bag Sponsor company will be used in the branding designs within the exhibition area.
- The logo of the Bag Sponsor company will be used on stage and appreciation boards within the exhibition area.



**Bag and printing costs belong to the sponsor. Bag contents are subject to organizer approval.*

Bag Sponsorship

12,500 Euro+VAT



REGISTRATION AREA SPONSORSHIP

- The logo of the Registration Area Sponsor company will appear on the registration counters and on the online registration page.
- The Registration Area Sponsor company will be announced via social media accounts and e-newsletters.
- The logo of the Registration Area Sponsor company will be used in advertisements, posters, invitations, brochures, exhibition catalogs, and other digital and printed communication materials.
- The logo of the Registration Area Sponsor company will be used on the website and in e-newsletters.
- The logo of the Registration Area Sponsor company will be used in the branding designs within the exhibition area.
- The logo of the Registration Area Sponsor company will be used on stage and appreciation boards within the exhibition area.

Registration Area Sponsorship

7,500 Euro+VAT

EVENT AREA SPONSORSHIPS

SUMMIT MAIN SPONSORSHIP

- The logo of the Summit Main Sponsor company will appear in 1st degree size on the stage to be set up in the summit hall and on the boards at the event entrance.
- In the Summit Program, it will be stated that the company is the Summit Main Sponsor.
- During the opening ceremony, the name of the Summit Main Sponsor company will be announced, thanked, and a sponsorship plaque will be presented.
- The Summit Main Sponsor company may place a standard roll-up at the event entrance area.
- The Summit Main Sponsor company will be granted 1 session right within the Summit program.
- Speakers determined by the Summit Main Sponsor company will be evaluated with priority in the Summit program.
- The Summit Main Sponsor company will be announced via social media accounts and e-newsletters.
- The logo of the Summit Main Sponsor company will be used in advertisements, posters, invitations, brochures, exhibition catalogs, and other digital and printed communication materials.
- The logo of the Summit Main Sponsor company will be used on the website and in e-newsletters.
- The logo of the Summit Main Sponsor company will be used in the branding designs within the exhibition area.
- The logo of the Summit Main Sponsor company will be used on stage and appreciation boards within the exhibition area.

**Summit Main Sponsorship is limited to a maximum of 3 sponsors, and application order will be taken into consideration in the selection and ranking.*

SUMMIT OFFICIAL SPONSORSHIP

- The logo of the Summit Official Sponsor company will appear in 2nd degree size on the stage in the summit hall and on the boards at the event entrance.
- In the Summit Program, it will be stated that the company is the Summit Official Sponsor.
- During the opening ceremony, the name of the Summit Official Sponsor company will be announced, thanked, and a sponsorship plaque will be presented.
- The Summit Official Sponsor company will be granted the right to have 1 speaker in the Summit program.
- The Summit Official Sponsor company will be announced via social media accounts and e-newsletters.
- The logo of the Summit Official Sponsor company will be used in advertisements, posters, invitations, brochures, exhibition catalogs, and other digital and printed communication materials.
- The logo of the Summit Official Sponsor company will be used on the website and in e-newsletters.
- The logo of the Summit Official Sponsor company will be used in the branding designs within the exhibition area.
- The logo of the Summit Official Sponsor company will be used on stage and appreciation boards within the exhibition area.

** Application order will be taken into consideration in the ranking of Summit Official Sponsorship.*

Summit Main Sponsorship

10,000 Euro+VAT

Summit Official Sponsorship

5,000 Euro+VAT



TRAINING AREA MAIN SPONSORSHIP

- The logo of the Training Area Main Sponsor company will appear in 1st degree size on the Training Area boards.
- In the Training Area Program, it will be stated that the company is the Training Area Main Sponsor.
- During the opening ceremony, the name of the Training Area Main Sponsor company will be announced, thanked, and a sponsorship plaque will be presented.
- The Training Area Main Sponsor company will be granted 1 session right within the Training Area program.
- The Training Area Main Sponsor company will be announced via social media accounts and e-newsletters.
- The logo of the Training Area Main Sponsor company will be used in advertisements, posters, invitations, brochures, exhibition catalogs, and other digital and printed communication materials.
- The logo of the Training Area Main Sponsor company will be used on the website and in e-newsletters.
- The logo of the Training Area Main Sponsor company will be used in the branding designs within the exhibition area.
- The logo of the Training Area Main Sponsor company will be used on stage and appreciation boards within the exhibition area.

**Training Area Main Sponsorship is limited to a maximum of 3 sponsors, and application order will be taken into consideration in the selection and ranking.*

TRAINING AREA OFFICIAL SPONSORSHIP

- The logo of the Training Area Official Sponsor company will appear in 2nd degree size on the Training Area boards.
- In the Training Area Program, it will be stated that the company is the Training Area Official Sponsor.
- During the opening ceremony, the name of the Training Area Official Sponsor company will be announced, thanked, and a sponsorship plaque will be presented.
- The Training Area Official Sponsor company will be announced via social media accounts and e-newsletters.
- The logo of the Training Area Official Sponsor company will be used in advertisements, posters, invitations, brochures, exhibition catalogs, and other digital and printed communication materials.
- The logo of the Training Area Official Sponsor company will be used on the website and in e-newsletters.
- The logo of the Training Area Official Sponsor company will be used in the branding designs within the exhibition area.
- The logo of the Training Area Official Sponsor company will be used on stage and appreciation boards within the exhibition area.

**Application order will be taken into consideration in the ranking of Training Area Official Sponsorship.*

Training Area Main Sponsorship

7,500 Euro+VAT

Training Area Official Sponsorship

2,500 Euro+VAT

EXPERT TALKS MAIN SPONSORSHIP

- The logo of the Expert Talks Main Sponsor company will appear in 1st degree size on the stage in the Expert Talks area and on the boards at the event entrance.
- In the Expert Talks Program, it will be stated that the company is the Expert Talks Main Sponsor.
- During the opening ceremony, the name of the Expert Talks Main Sponsor company will be announced, thanked, and a sponsorship plaque will be presented.
- The Expert Talks Main Sponsor company may place a standard roll-up at the event entrance area.
- The Expert Talks Main Sponsor company will be granted 1 session right within the Expert Talks program.
- Speakers determined by the Expert Talks Main Sponsor company will be evaluated with priority in the Expert Talks program.
- The Expert Talks Main Sponsor company will be announced via social media accounts and e-newsletters.
- The logo of the Expert Talks Main Sponsor company will be used in advertisements, posters, invitations, brochures, exhibition catalogs, and other digital and printed communication materials.
- The logo of the Expert Talks Main Sponsor company will be used on the website and in e-newsletters.
- The logo of the Expert Talks Main Sponsor company will be used in the branding designs within the exhibition area.
- The logo of the Expert Talks Main Sponsor company will be used on stage and appreciation boards within the exhibition area.

**Expert Talks Main Sponsorship is limited to a maximum of 3 sponsors, and application order will be taken into consideration in the selection and ranking.*

EXPERT TALKS OFFICIAL SPONSORSHIP

- The logo of the Expert Talks Official Sponsor company will appear in 2nd degree size on the stage in the Expert Talks area and on the boards at the event entrance.
- In the Expert Talks Program, it will be stated that the company is the Expert Talks Official Sponsor.
- During the opening ceremony, the name of the Expert Talks Official Sponsor company will be announced, thanked, and a sponsorship plaque will be presented.
- The Expert Talks Official Sponsor company will be granted the right to have 1 speaker in the Expert Talks program.
- The Expert Talks Official Sponsor company will be announced via social media accounts and e-newsletters.
- The logo of the Expert Talks Official Sponsor company will be used in advertisements, posters, invitations, brochures, exhibition catalogs, and other digital and printed communication materials.
- The logo of the Expert Talks Official Sponsor company will be used on the website and in e-newsletters.
- The logo of the Expert Talks Official Sponsor company will be used in the branding designs within the exhibition area.
- The logo of the Expert Talks Official Sponsor company will be used on stage and appreciation boards within the exhibition area.

**Application order will be taken into consideration in the ranking of Expert Talks Official Sponsorship.*

Expert Talks Main Sponsorship

7,500 Euro+VAT

Expert Talks Official Sponsorship

2,500 Euro+VAT

SPECIAL SPONSORSHIPS

NADMEX offers companies not only visibility but also special sponsorship opportunities where they can position their expertise, solutions, and sectoral stance under the right thematic heading.

Designed based on the multi-dimensional structure of disaster management, these sponsorship models represent different fields of need ranging from equipment to technology, from finance to structural safety. By choosing sponsorship titles aligned with their field of activity, brands gain the opportunity to establish more meaningful, focused, and lasting connections with their target audiences under the NADMEX umbrella.



SEARCH AND RESCUE EQUIPMENT SPONSORSHIP

In times of disaster, the right equipment is as vital as the right decision. Search and Rescue Equipment Sponsorship highlights the importance of the tools needed by all professionals operating in the field. This sponsorship emphasizes that disaster management is not about unplanned interventions but about pre-prepared operational capacity.



INSURANCE-FINANCE IN DISASTER MANAGEMENT SPONSORSHIP

Disasters are not only physical destruction but also an economic struggle. Insurance-Finance in Disaster Management Sponsorship represents risk management, financial preparedness before disasters, resource management during crises, and the sustainability of post-disaster recovery processes. This field emphasizes that disaster management must be designed not only in the field but also within economic systems.



DISASTER TECHNOLOGIES SPONSORSHIP

Modern disaster management operates not on intuition but on data. Disaster Technologies Sponsorship focuses on the transformative role of technology in disaster management, from early warning systems to communication, from software solutions to AI-supported decision mechanisms. This sponsorship positions the brand as an integration power within disaster management.



FIRE PROTECTION SPONSORSHIP

The fight against fire begins before the flames rise. Fire Protection Sponsorship represents a holistic protection approach through preventive systems, early detection solutions, and fire safety applications. This field emphasizes that fire is not a catastrophe but a manageable risk with properly designed systems.



COMMUNICATION AND TELECOMMUNICATION IN DISASTER MANAGEMENT SPONSORSHIP

Communication during disasters is one of the most critical factors determining the success of response efforts. The Communication and Telecommunications Sponsorship in Disaster Management highlights the importance of uninterrupted communication infrastructure, emergency communication systems, mobile and satellite communication solutions, and coordination networks during times of crisis.



STRUCTURAL SAFETY SPONSORSHIP

The fight against disasters begins at the foundation of buildings. Structural Safety Sponsorship aims to reduce the impact of disasters from the outset through resilient building systems, strengthening solutions, engineering approaches, and risk reduction strategies. This field emphasizes that disaster management is not only intervention but also preventive planning and engineering discipline.



NUTRITION SPONSORSHIP

In times of crisis, sustainable strength is ensured through proper nutrition. Nutrition Sponsorship represents the importance of solutions that support the physical endurance of individuals present in disaster and emergency situations. This sponsorship draws attention to the human-centered aspect of disaster management by highlighting health, energy, and continuity.



SHELTER SPONSORSHIP

Safe shelter is the first step of recovery. Shelter Sponsorship focuses on temporary and permanent housing solutions, logistical planning, and the rapid establishment of living spaces. This field emphasizes that the post-disaster process is not only about survival but also about rebuilding a life worthy of human dignity.



SPECIAL SPONSORSHIP

- The Special Sponsor company will be announced via social media accounts and e-newsletters.
- The logo of the Special Sponsor company will be used in advertisements, posters, invitations, brochures, exhibition catalogs, and other digital and printed communication materials.
- The logo of the Special Sponsor company will be used on the website and in e-newsletters.
- The logo of the Special Sponsor company will be used in the branding designs within the exhibition area.
- The logo of the Special Sponsor company will be used on stage and appreciation boards within the exhibition area.



Special Sponsorship

5,000 Euro+VAT



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