



NADMEX

DISASTER MANAGEMENT EXHIBITION AND SUMMIT

4-6 DEC 2025

İSTANBUL
EXPO CENTER
HALL 9-10

POST SHOW REPORT

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Türkiye's Most Comprehensive Disaster Management Gathering, NADMEX 2025, Concludes Successfully!

Held with the goal of building a more disaster-resilient society, the **NADMEX 2025 Disaster Management Exhibition & Summit** concluded its three-day program with **12,435 visitors**. Organized by **Sektörel Fuarçılık**, a TG Expo group company, in collaboration with **Yıldız Technical University**, the event brought together public institutions, municipalities, academia, the private sector, non-governmental organizations, and companies operating in the field of disaster management on a single platform.

Within the scope of the **Disaster Management Summit** and **Expert Talks** programs, more than **95 speakers** took part in **37 sessions**, while the **Training Area** hosted **5 drills and 11 hands-on training sessions**. NADMEX delivered a strong and comprehensive content structure by combining theoretical knowledge with practical, field-oriented applications.

With the participation of over **200 institutions, NGOs, and technology providers**, the exhibition showcased search and rescue equipment, emergency response solutions, modular living spaces, mobile hygiene systems, and next-generation intervention technologies, all of which attracted significant interest. Drills and simulations designed with highly realistic scenarios were also among the most engaging areas for visitors.

Through its content, technologies, and collaborative environment, **NADMEX 2025** made a meaningful contribution to strengthening Türkiye's disaster resilience capacity. Saying "**Life Counts**," we look forward to meeting again next year to continue building a more resilient society.



NADMEX 2025

Exhibition and Summit Opening Ceremony

The opening speeches of the exhibition and summit were made by **Okan Leblebiciler** Deputy Governor of Istanbul; **Assoc. Prof. Dr. Kurtuluş Açıksarı**, General Director of Disaster Management and Climate Change at the Turkish Red Crescent; **Abdulkadir Tezcan**, Head of AFAD Disaster Risk Reduction and Prevention Department; **Prof. Dr. İhsan Sabuncuoğlu**, Chairman of the Board of Trustees of the Disaster Resilience Foundation (TAM Foundation); **Musa Ertunç**, President of the Association of Manufacturer's Union of Vehicle and On-Vehicle Equipment and Work Machines; **Prof. Dr. Şükrü Ersoy**, Faculty Member at Yıldız Technical University and Member of the Presidential Local Authority and Disaster Policies Board of the Republic of Türkiye; and **H. Cem Şenel**, General Manager of TG Expo International Fairs Inc.



Okan Leblebiciler
Deputy Governor of Istanbul



Assoc. Prof. Dr. Kurtuluş Açıksarı
General Director of Disaster Management and
Climate Change at the Turkish Red Crescent



Abdulkadir Tezcan
Head of AFAD Disaster Risk Reduction
and Prevention Department



Prof. Dr. İhsan Sabuncuoğlu
Chairman of the Board of Trustees of
the Disaster Resilience Foundation
(TAM Foundation)



Musa Ertunç
President of the Association of
Manufacturer's Union of Vehicle and
On-Vehicle Equipment and Work Machines



Prof. Dr. Şükrü Ersoy
Faculty Member at Yıldız Technical
University and Member of the
Presidential Local Authority and Disaster
Policies Board of the Republic of Türkiye



H. Cem Şenel
General Manager of
TG Expo International Fairs Inc.

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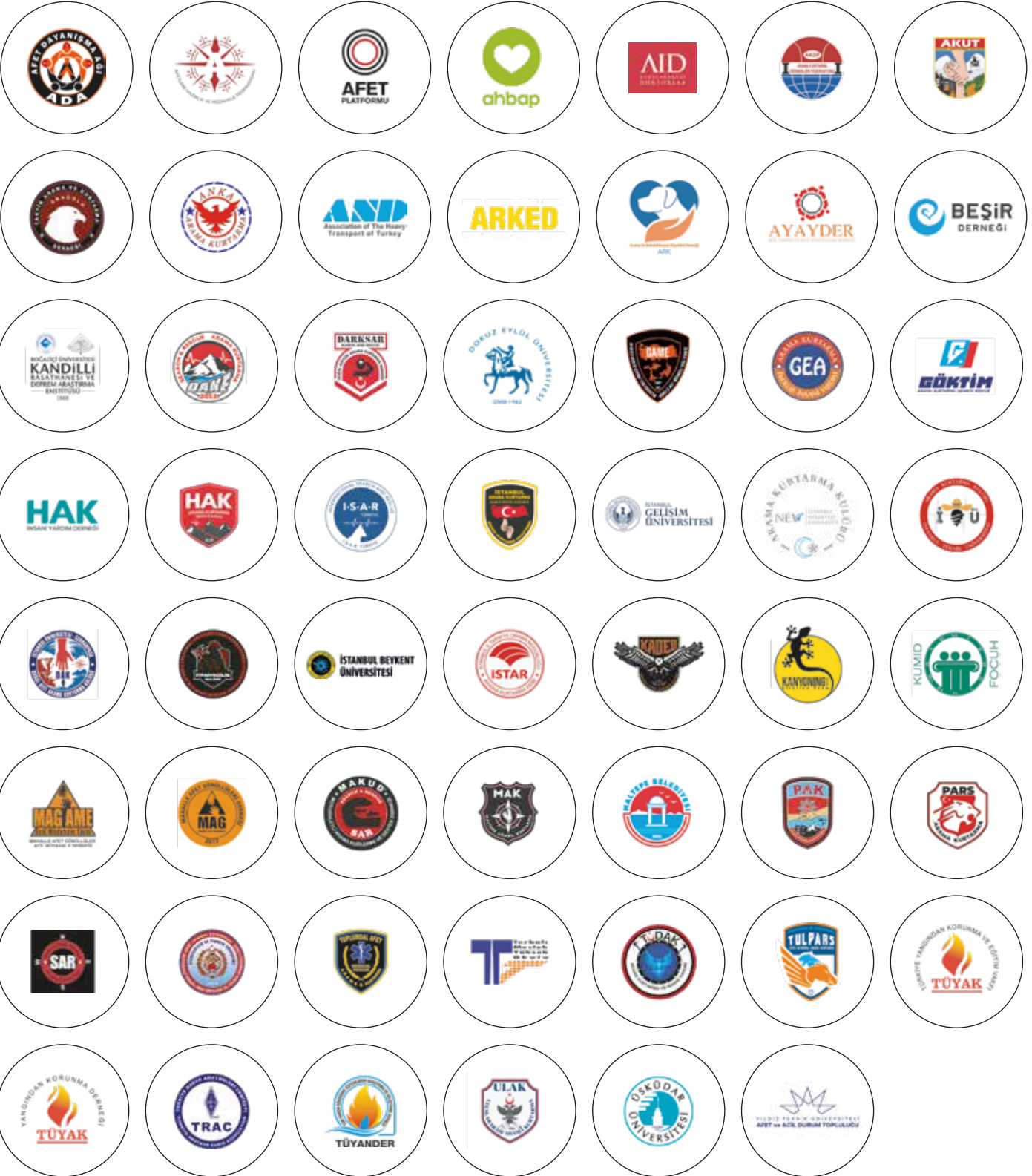
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NADMEX 2025 WITH NUMBERS



3 DAYS



137+ EXHIBITORS



12,435 VISITORS

Visitor Countries

TOP 10



Iran



Libya



Bulgaria



Poland



China



Romania



Germany



Ukraine



United Kingdom



Saudi Arabia

NADMEX 2025

EXHIBITOR PRODUCT GROUPS



1. SEARCH AND RESCUE

1.1. Land Rescue

- Air Compressors
- Ambulances
- Concrete Drilling and Cutting Equipment
- Electric Saws, Cutting and Drilling Tools
- Hammers, Hooks, and Lifting Equipment
- Jack Systems
- Off-Road Vehicles
- Patient Transport Units
- Rescue Dog Equipment
- Rescue Vehicles
- Ropes and Rope Systems
- Telescopic Ladders
- Thermal Drone Systems
- Underground Imaging Devices

1.2. Air Rescue

- Air Ambulances
- Air Rescue Cables
- Air-Supported Rescue Equipment
- Drones
- Firefighting Aircraft
- Helicopters
- Paragliding Equipment
- Unmanned Aerial Vehicles (UAVs)

1.3. Underwater Rescue

- Anti-Drift Boats
- Boats and Rescue Boats
- Diving and Underwater Rescue Equipment
- Jet Skis
- Sonar-Based Search Systems
- Thermal Underwater Cameras
- Unmanned Underwater Vehicles (UUVs)
- Vessels

1.4. Technological and Support Equipment

- AI-Assisted Debris Analysis Systems
- Autonomous Exploration Robots
- Debris Listening Devices
- Fiber Optic Cameras
- Hydraulic Tools and Cutters
- Hydrolifts
- Jack Systems
- Microfiber Vibration Sensors
- Night Vision Cameras
- Search and Rescue Technologies
- Thermal Cameras

1.5. Logistics, Other Vehicles and Equipment

- Airbags and Inflatable Lifting Cushions
- Articulated, Basket, and Telescopic Platforms
- Catering Vehicles
- Dumpers and Tippers
- Excavation and Construction Rescue Equipment
- Funeral Transport and Washing Vehicles
- Garbage Semi-Trailers
- Hooklift Systems
- Hydraulic Compactor Garbage Trucks
- Irrigation Tankers
- Repair and Maintenance Vehicles
- Vacuum and Combined Sewer Cleaning Vehicles



2. EMERGENCY AND FIRST AID

2.1. First Aid and Health

- Antiseptics
- Bandages and Medical Dressings
- Disinfectants and Sterilization Products
- First Aid Kits and Sets
- Oxygen Cylinders and Respiratory Support Devices
- Portable Hand Washing Units
- Sanitary Pads
- Stretchers and Patient Transport Equipment
- Toilet Paper
- Tourniquets

2.2. Water and Food

- Canned and Long-Life Foods
- Emergency Food Packages
- Energy Bars and Ready Snacks
- Mobile Kitchen and Catering Units
- Mobile Water Distribution Systems
- Portable Water Storage Tanks
- Water Purification Devices
- Water Purification Tablets

2.3. Shelter and Accommodation

- Construction and Reconstruction Materials
- Modular Container Solutions
- Tents and Temporary Shelter Units

2.4. Mobile Support Units

- Mobile Banking and Financial Service Vehicles
- Mobile Base Stations and Communication Trucks
- Mobile Education and Communication Units
- Mobile Field Command and Coordination Centers
- Mobile Hospital and Clinic Vehicles

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EXHIBITOR PRODUCT GROUPS



3. FIRE TRUCKS AND FIRE PROTECTION EQUIPMENT

- Fire Escape Ladders
- Fire Extinguishing Pumps
- Fire Hoses and Nozzles
- Fire Stop Panels
- Fire Tankers
- Fire Trucks
- Fire-Resistant Materials
- Flame Retardant Spray and Foam Systems
- Foam Fire Extinguishing Systems
- Gas Masks
- Portable Single Gas Detectors
- Station Uniforms



4. OCCUPATIONAL SAFETY AND PROTECTIVE CLOTHING

- Bondtech (Surface and Bonding Techniques)
- Chemical Detection Devices
- Coated Textiles
- Composites
- Disposable Coveralls Resistant to Solids
- Explosion and Toxic Substance Protection Equipment and Materials
- Fibers and Yarns
- Functional Clothing Textiles
- Measurement and Control Technology Equipment
- Protective Garments
- Protective Helmets, Headgear
- Safety Devices for Machinery
- Safety Glasses
- Special Coated Clothing, Isolation Suits
- Work Gloves
- Woven Fabrics, Laid Meshes, Knits, Warp Knits



5. ENERGY STORAGE AND GENERATORS

- Batteries
- Charging Devices
- Generators and Portable Generators
- Rechargeable Batteries
- Solar Panels



6. LIGHTING

- Beacons, Signal Lamps and Flares
- Flashlights, Camping and Work Lamps
- Light Strips and Tent Lighting Systems
- Lighting Poles and Lighting Systems
- Portable LED Lamps and Flashlights
- Portable Lighting Towers
- Solar-Powered Lighting Solutions



7. COMMUNICATION AND SOFTWARE SOLUTIONS

- Clothing with Cooling Technology
- Command and Control Software
- Disaster Management Software
- Disaster Monitoring and Warning Systems
- Disaster Simulation and Planning Software
- Drone Mapping Solutions
- Emergency Communication Systems
- Geographic Information System (GIS) Applications
- GPS and Navigation Devices
- Insurance and Risk Management Solutions
- Mobile Communication Solutions
- Personal Monitors
- Portable Radios
- Satellite Phones
- Smart Protective Systems
- Sound Detectors
- Walkie-Talkies



8. EDUCATION AND AWARENESS SOLUTIONS

- Community-Based Disaster Education and Solutions
- Disaster Awareness and Training Materials
- Disaster Awareness Programs
- Disaster Psychosocial Support Tools and Services
- Education and Awareness Solutions
- Simulation and Training Programs
- Virtual Reality (VR) Training Systems

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VISITOR PROFILE



- Architects, Engineers, and Contractors
- Building Inspection Institutions and Construction Companies
- Chambers of Commerce and Industry
- Coast Guard Command
- Disaster Software and Communication Technologies Companies
- Disaster, Public Works, Fire and Zoning Departments of Metropolitan Municipalities in Türkiye
- Embassies, Consulates, and Military Attachés
- Gendarmerie General Command
- General Directorate of Security
- Governorates and District Governorships
- Hospitals, Healthcare Institutions, and Managers of Mass Living Spaces
- Logistics, Storage, and Container Companies
- Ministries and Affiliated Institutions
- Natural Gas and Water Administration Representatives
- NGOs and Humanitarian Aid Organizations
- Organized Industrial Zone Directorates
- Private Electricity Distribution Companies
- Private Sector Factories
- Private Security and Security Training Companies
- Provincial Civil Defense Directorates
- Republic of Türkiye Ministry of Interior, Disaster and Emergency Management Authority (AFAD)
- Search and Rescue Teams
- Security Institutes
- Shopping Mall and Hotel Investors
- Turkish Armed Forces
- Turkish Electricity Transmission and Distribution Region Directorates
- Union of Municipalities of Türkiye
- Universities, Academics, and Research Centers
- Urban Facility Management, Residential and Building Management Companies

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EXHIBITOR LIST

- A.C.D. TEKSTİL SAN. TİC.
- ACİL YARDIM VE AFET YÖNETİCİLERİ DERNEĞİ (AYAYDER)
- AFAD - T.C. İÇİŞLERİ BAKANLIĞI AFET VE ACİL DURUM YÖNETİMİ BAŞKANLIĞI
- AFAD DEPREM SİMULASYON TIRI
- AFET DAYANIŞMA AĞI (ADA)
- AFET PLATFORMU
- AFET VE ACİL DURUM TEKNOLOJİLERİ PLATFORMU (AFETTEK PLATFORMU)
- AFET YÖNETİMİ ZİRVESİ SALONU
- AKANA DENİZ TEKNOLOJİLERİ SAN. TİC. LTD. ŞTİ.
- AKDF - ARAMA KURTARMA DERNEKLERİ FEDERASYONU
- AKOM SANAL GERÇEKLIK EĞİTİM OTOBÜSÜ
- AKUT ARAMA KURTARMA DERNEĞİ
- ANADOLU TAKTİK ARAMA VE KURTARMA DERNEĞİ
- ANDA
- ANKA ARAMA KURTARMA VE YARDIMLAŞMA DERNEĞİ
- ARAMA KURTARMA DERNEĞİ EĞİTİM ARAŞTIRMA ENSTİTÜSÜ İKTİSADİ İŞLETMESİ
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- BÖRÜ ARAMA KURTARMA EĞİTİM VE ACİL YARDIM DERNEĞİ
- BRIGHT PRODUCTS A.Ş.
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- DOKUZ EYLÜL ÜNİVERSİTESİ, TORBALI MESLEK YÜKSEKOKULU
- DÖRTES ORTAK SAĞLIK GÜVENLİK BİRİMİ EĞİTİM VE DAN.HİZ.LTD.ŞTİ.
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- DRYAD
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- EXPERT TALKS
- FODİ MEDİKAL VE SAVUNMA EKİPMANLARI LTD. ŞTİ.
- GAME - GÖNÜLLÜ AFET MÜDAHALE EKİBİ
- GEA - ARAMA KURTARMA EKOLOJİ İNSANİ YARDIM
- GOOD SANITATION TASARIM SANAYİ VE TİCARET A.Ş.
- GÖKTİM ARAMA KURTARMA – (ULUSLARARASI GÖNÜLLÜ ARAMA KURTARMA TIMİ DERNEĞİ)
- H EFE ENERJİ ELEKTRİK ELEKTRONİK BİLİŞİM TİC. LTD. ŞTİ.
- HAK İNSANİ YARDIM DERNEĞİ
- HALATLI EĞİTİM ALANI
- HIPPO TRAILER
- HOLMATRO
- İ.B.B. İSTANBUL İTFAİYESİ
- İ.S.A.R ULUSLARARASI ARAMA KURTARMA DERNEĞİ
- İSKİ
- İSTANBUL ARAMA KURTARMA DERNEĞİ
- İSTANBUL BEYKENT ÜNİVERSİTESİ
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- MAKUD – MOTOSİKLETLİ ARAMA KURTARMA VE DESTEK DERNEĞİ
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- MALTEPE ÜNİVERSİTESİ
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- ZİMER HABERLEŞME VE GÜVENLİK SİSTEMLERİ ELEKTRONİK SAN. TİC. LTD. ŞTİ.



NADMEX 2025 Events

3

DAYS

95+

SPEAKERS

37

SESSIONS

11

TRAINING
SESSIONS

5

DRILLS



DISASTER MANAGEMENT SUMMIT PROGRAM



DECEMBER 4, THURSDAY	DECEMBER 5, FRIDAY	DECEMBER 6, SATURDAY
<p>11.00-12.30 Opening Ceremony</p> <p>12.30-13.30 Protocol Exhibition Tour</p> <p>13.30-14.15 Türkiye's Disaster Potential and the National Disaster Response Plan Keynote Speaker: Prof. Dr. Haluk Özener, AFAD İstanbul, Provincial Director</p> <p>14.15-15.30 Disaster Resilience in Structures: Public, Industrial, Cultural Heritage & Private Buildings Moderator: Abdulkadir Tezcan, AFAD Disaster Risk Reduction and Prevention Department, Head Yalçın Kaya, İstanbul Project Coordination Unit, Director Prof. Dr. Ali Koçak, Yıldız Technical University (YTU) Faculty of Civil Engineering, Faculty Member Tevfik Hoş, Senior Geological Engineer</p> <p>15.45-16.15 Awareness Saves Lives Speaker: Erdem Akin, SAR Search, Rescue and Emergency Aid Association, President</p> <p>16.15-17.30 Türkiye's Disaster Reality – The First 72 Hours: The Importance of Communication in Emergencies Moderator: Prof. Dr. Ayhan Aytac, Zimer Communication Group, Management Consultant Nihal Aytamaner, Motorola Solutions, Channel Account Manager (Türkiye, Kazakhstan, Armenia) Domenico Luigi de Rosa, SINORA SRL, General Manager Cemaladdin Akyürekli, Zimer Communication Group, Entrepreneur Marko Peica, AIKOM International, Sales Director (Adriatics, Bulgaria, Greece, Cyprus, Qatar, Turkmenistan, Türkiye)</p>	<p>10.30-11.30 Resilience and Business Continuity Management in Disasters Moderator: Dr. Fatih Yaman, İstanbul Chamber of Industry, Head of Disaster Management Unit Dr. Engin Eryılmaz, Business Continuity Manager; KRYD, Resilience and Business Continuity (BC) Working Group Member Neslihan Akbulut, Marsh Advisory, Business Continuity and Crisis Management Lead; KRYD, Resilience and Business Continuity (BC) Working Group Member Özlem Kurtuluş, Redi, Co-Founder; Eczacıbaşı Holding, Disaster Management Manager; KRYD, Resilience and Business Continuity (BC) Working Group Member Tuba Üstün, KRYD, Resilience and Business Continuity (BC) Working Group Member</p> <p>11.45-12.15 Do We Recognize the Threats Facing Humanity? Speaker: Prof. Dr. Sükrü Ersoy, Yıldız Technical University (YTU), Faculty Member & Presidential Local Authority and Disaster Policies Board of the Republic of Türkiye, Member</p> <p>12.15-12.45 The First Hours in Workplaces During Mass Disasters Speaker: Ayşenur Kozanoğlu Güyök, AKUT Trainer Consultant</p> <p>13.00-14.00 Critical Communication in Crisis Management Moderator: Bilal Yıldız, Novatel, CTO Mahmut Şahbaz, İGA İstanbul Airport, Airside Operations Director Ömer Aktan, AYEDAŞ, SCADA & Energy Automation Manager Dr. Dincer Töremen, HEAŞ Sabiha Gökçen Airport, Technical Systems Director Özgür Özalton, AFAD İstanbul, Provincial Communication Officer</p> <p>14.15-15.15 Risk Management, Survivable Spaces & Rescue Considerations in Building Collapse Moderator: Fatih Bilgin, İstanbul Fire Department, Head of Corporate Communication and Development Raul Angulo, Fire Captain</p> <p>15.30-16.00 The Relevance of Public-Private Partnerships in Modern SAR, CBRN and DVI Missions Keynote Speaker: Laila Badaoui, ADAS, CEO</p> <p>16.00-17.00 360° Analysis of Developments at the Fire Scene Moderator: Fatih Bilgin, İstanbul Fire Department, Head of Corporate Communication and Development Eray Solmaz, Emisyon Engineering, Sales and Marketing Manager Dr. Dimitrios Menemenlis, 11th Greek Special Helitrack Wildfire Unit, Rhodes Island, Commander İsmail Cem İlyitoğlu, Atak Yangın Türkiye, Chairman of the Board</p> <p>17.00-17.45 Technological Approaches and Safety in Firefighting Moderator: Nazım Ergelen, Balıkesir Metropolitan Municipality, Head of Fire Department Mirey Bonfil, 3M Türkiye, Senior Application Engineer Ramazan Aktepe, Denizli Fire Department, Firefighter Mustapha Jodi, PhD (Civil Engineering)</p>	<p>10.30-11.30 Nutrition, Shelter and Logistics in Disasters Moderator: Gökhan Yılmaz, AFAD Marmara Disaster Risk Reduction Department, Head Selim Altınarık, Turkish Red Crescent (Kızılay) İstanbul European Side Disaster Response Center, Manager Suat Şaşmaz, AFAD Shelter and Construction Works Branch, Manager Nihal Kara, İstanbul Province Social Assistance and Solidarity Foundation, Director</p> <p>11.45-12.45 Disaster Reporting: Knowledge, Responsibility and Ethics Moderator: Sibel Topaloğlu, Ekotürk TV, Program Moderator Emine Kavasoglu, A Haber, News Programs Manager Yağız Şenkal, Television Journalist Samet Güner, Weekend Main News Anchor</p> <p>13.00-13.45 Health Management in Disasters: Response, Coordination and Psychosocial Support Moderator: Doç. Dr. Sarper Yılmaz, Turkish Emergency Medicine Association, Disaster Commission President Sr. Biologist Seyfullah Orhan, UMKE Association, Board Member Dr. Psk. Yeşim Ünal, Disaster Psychology Platform Association, Founder & President</p> <p>14.00-14.30 Water Literacy in Enhancing Disaster Resilience: Community Learning Approaches From SHORE Experience Keynote Speaker: Prof. Dr. Afsin Çetinkaya, Yıldız Technical University (YTU), Faculty Member</p> <p>14.30-15.30 Global Climate Change and Disasters Moderator: Prof. Dr. Sükrü Ersoy, Yıldız Technical University (YTU), Faculty Member & Presidential Local Authority and Disaster Policies Board of the Republic of Türkiye, Member İkram Çelik, General Directorate of Forestry, Branch Manager Prof. Dr. Orhan Şen, İstanbul Technical University (İTÜ), Faculty Member & CNN TÜRK, Meteorology Consultant Prof. Dr. Mehmet Çakmakçı, Yıldız Technical University (YTU) Faculty of Environmental Engineering, Faculty Member Okan Tosun, ANDA Association, President</p> <p>15.45-16.30 The Role of NGOs in Disaster Management Processes and Management Standards Moderator: Recep Şalıcı, AFAD, Head of Training and Awareness Department Barış Altan Doğan, AKUT, President Okan Tosun, ANDA Association, President Ömer Kars, İHH, Board Member Responsible for Disaster Management Erdem Akin, SAR Search, Rescue and Emergency Aid Association, President</p>

TRAINING AREA PROGRAM



DECEMBER 4, THURSDAY

- 12:00-12:45** AFAD: Canine Search and Rescue Dog Team – Rubble Search Exercise
- 13:00-13:45** Ladder and Rope Techniques for Rescue from Debris
Raul Angulo, Fire Chief
- 14:00-14:30** AKUT: Fracture and Splinting Techniques
Sevgi Güzel, AKUT First Aid Training Center, First Aid Trainer
- 14:30-15:00** AKUT: First Aid Quiz with Prizes
Figen Demirtaş, AKUT First Aid Training Center, First Aid Trainer
Sevgi Güzel, AKUT First Aid Training Center, First Aid Trainer
- 15:15-15:45** PAK: Seismic Search Drill
Police Search and Rescue (PAK)
- 16:00-16:45** Ladder and Rope Techniques for Rescue From Debris
Raul Angulo, Fire Chief

DECEMBER 5, FRIDAY

- 12:00-12:30** SAR Search and Rescue and Emergency Aid Association: Rope Access and Lifeline Rescue
Mahsin Sarpdağ, SAR Search and Rescue and Emergency Aid Association Industrial Climber, IRATA Level 3 Instructor
- 13:00-13:45** SF Emergency: Practical Use and Benefits of the Life-Rope (Life-Saving System)
Ali Avcı, SF Emergency, R&D and P&D Manager
- 14:00-14:30** AKUT: Complete Obstruction and Heimlich Maneuver
Figen Demirtaş, AKUT First Aid Training Center, First Aid Instructor
- 14:30-15:00** AKUT: First Aid Quiz with Prizes
Figen Demirtaş, AKUT First Aid Training Center, First Aid Trainer
Sevgi Güzel, AKUT First Aid Training Center, First Aid Trainer
- 15:15-15:45** PAK: Seismic Search Drill
Police Search and Rescue (PAK)
- 16:00-16:30** SAR Search and Rescue and Emergency Aid Association: Rope Access and Lifeline Rescue
Mahsin Sarpdağ, SAR Search and Rescue and Emergency Aid Association Industrial Climber, IRATA Level 3 Instructor

DECEMBER 6, SATURDAY

- 11:15-11:45** SAR Search and Rescue and Emergency Aid Association: Rope Access and Lifeline Rescue
Mahsin Sarpdağ, SAR Search and Rescue and Emergency Aid Association Industrial Climber, IRATA Level 3 Instructor
- 12:00-12:45** AFAD: Canine Search and Rescue Dog Team – Rubble Search Exercise
- 14:15-15:00** TULPARS: Psychological First Aid Application Training
Instructor: TULPARS Psychological First Aid Support Team
- 15:00-15:30** AKUT: Bleeding and Bleeding Control
Sevgi Güzel, AKUT First Aid Training Center, First Aid Instructor
- 15:30-16:00** AKUT: First Aid Quiz with Prizes
Figen Demirtaş, AKUT First Aid Training Center, First Aid Trainer
Sevgi Güzel, AKUT First Aid Training Center, First Aid Trainer
- 16:00-16:30** SAR Search and Rescue and Emergency Aid Association: Rope Access and Lifeline Rescue
Mahsin Sarpdağ, SAR Search and Rescue and Emergency Aid Association Industrial Climber, IRATA Level 3 Instructor
- 16:30-17:00** Involvement of Search and Rescue Dogs in Operations
Instructor: ARKED / KİF / KÖPED
FCI Search and Rescue Dogs Turkish National Team

EXPERT TALKS PROGRAM



DECEMBER 4, THURSDAY

- 12:00-12:45** **Seismic Acoustic Listening Devices**
Oğuzhan Kotan, Sibort, Project Coordinator
Metin Dürmuş, Sibort, Project Engineer
- 13:00-14:30** **AFETTEK Platform & TAM Foundation Panel**
Moderator: Mustafa Atilla, TAM Foundation, Chairman of the Board
Barış Altan Doğan, AKUT, Chairman of the Board
Prof. Dr. Hayati Bilgiç, Başkent University, Faculty Member
Ali İhsan Ünlü, Başkent University BIYOTEK Technology Development Center, General Manager
Prof. Dr. Gökhan Kılıç, İzmir University of Economics, Disaster Management and Risk Reduction Application and Research Center, Manager
Prof. Dr. Güney Özcebe, TED University, Faculty Member
- 14:45-15:45** **TÜYAK Session**
Moderator: Deniz Araz, TÜYAK, Member of the Board
Kevork Benlioğlu, EEC Elektronik, General Manager
Akin Altın, Matriks Building Control Systems, Co-Founder
Dühan Portakal, Etik Engineering Consulting, Mechanical Engineer (M.Sc.)
- 16:00-16:45** **GSR II Compliance and Regulatory Requirements in Superstructure Retrofit Projects**
Moderator: Zühtü Bakır, ARÜSDEK Secretary General
Furkan Acar, OPTIVAL, Retrofit Project Team Leader
- 17:00-17:30** **An Earthquake-Resistant İstanbul Documentary**
Tevfik Hoş, Senior Geological Engineer; Documentary Film Director

DECEMBER 5, FRIDAY

- 10:30-11:00** **New Technologies in Earthquake and Disaster**
Ceyhan Güler, Tecmony, Founder & Technology Coach
- 11:00-12:00** **AFETTEK Platform Stakeholders Session**
Andaç Töre Samiloğlu, Ansamech
Kağan Cintimur, Globetech
Dilek Turan, Good Sanitation
Hakan Aras, ASRHUR
Z. Mehmet Başaran, UMAXLife
Erdoğan Demir, Bize Proje Geliştirme / Foldy House
- 12:15-13:15** **AFETTEK Platform – TAM Foundation: Earthquake-Resilient and Sustainable Buildings Throughout the Life Cycle Panel**
Moderator: Prof. Dr. Güney Özcebe, TED University, Faculty Member
Prof. Dr. Ahmet Yakut, METU, Civil Engineering Dept., Faculty Member
Prof. Dr. Erdem Canbay, METU, Civil Engineering Dept., Faculty Member
Sarp Dinçer, TDG, Earthquake and Structural Health Monitoring
Bahadır Şadan, OBS Earthquake Engineering Solutions
- 13:30-14:00** **Hazards in Confined Spaces**
Adem Ceran, AKUT Search & Rescue Association, Institute Trainer-Consultant
- 14:15-14:45** **The Impact of Radiant Heat on the Mechanical Properties of Firefighter Gear**
Melih Çınar, Dupont, Thermal & Mechanical Protection Solutions
- 15:00-15:30** **Flood Operations and Water Rescue**
Serhat Özvan, AKUT Search & Rescue Association, Trainer
- 15:45-16:15** **The Importance of Individual Emergency Evacuation Systems in Disaster Impact Reduction**
Yavuz Uğurlu, SF Emergency System A.Ş., Sales Manager
- 16:30-17:15** **Community-Based Preparedness and Local Capacity in Disasters**
Hüseyin Karadayı, MAGAMEDER, Chairman

DECEMBER 6, SATURDAY

- 10:30-11:00** **Revolutionary Solutions in Emergency Evacuation Processes**
Bekir Boyacı, Mecvac R&D Group Manager
- 11:00-12:00** **AFETTEK Platform Stakeholders Session**
Murat Kanber, Zyrone Dynamics
Orhan Gencel, Godetya / TED University
John Ufuk Gökçen
Tolga Sönmez, Naware
Özlem Kurtuluş, REDI
Ömer Komili, Inovatek
- 12:15-13:00** **The Importance of Search & Rescue Teams in Disasters**
Moderator: Bilal Battal, BÖRÜ Search & Rescue Association, President
Türker Ömez, MAKUD Association, President
Ziya Gökçel Şahin, TULPARS Search and Rescue Association, President
Fikret Beşoğlu, İstanbul Search and Rescue Association, President
Adnan Sancak, ANKA Search and Rescue Association, President
- 13:15-13:45** **What Are the Dogs Searching For?**
Melih Özsandık, AKUT Search and Rescue Association, AKUT K9 Search Team
- 14:00-14:30** **Electronic Search and Rescue Systems in Disasters**
Prof. Dr. Ahmet Serdar Türk, Yıldız Technical University (YTU), Electronics Engineering & RF Mira Radar, Founder
- 14:30-15:00** **Use of Drones in Search Operations**
Türker Kuş, AKUT Search & Rescue Association, Trainer
- 15:15-16:15** **The Psychology We Witness: Disaster Psychology**
Moderator: Sena Duman, TULPARS Search and Rescue Association, Sociologist
Özgün Baştürk Kahveci, Clinical Psychologist
Hasip Akgül, Psychological Counselor
Zehra Kiran, Psychologist
Murat Çelik, Social Worker

NADMEX 2025 SOCIAL MEDIA



4,201,436



64,537



3,739,882



490,568

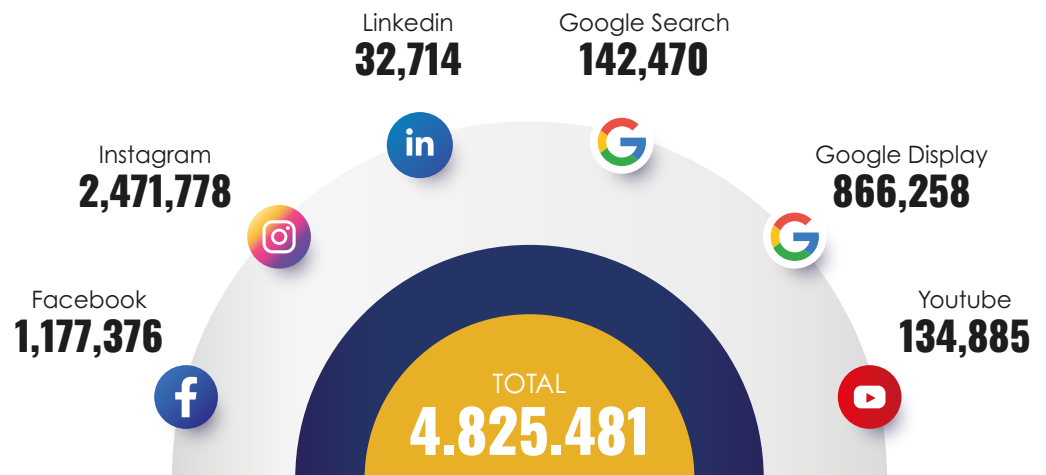


Total Reach
8,496,423

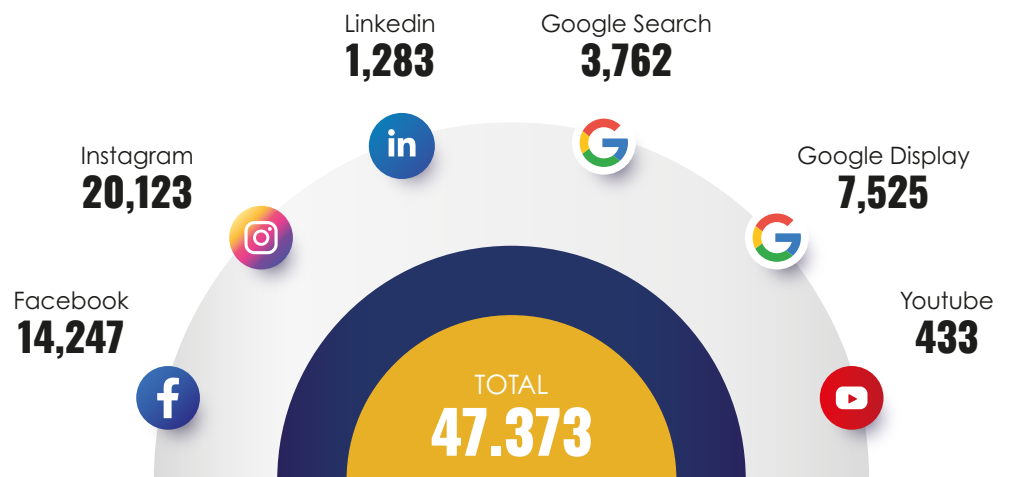
NADMEX 2025 DIGITAL ADVERTISING



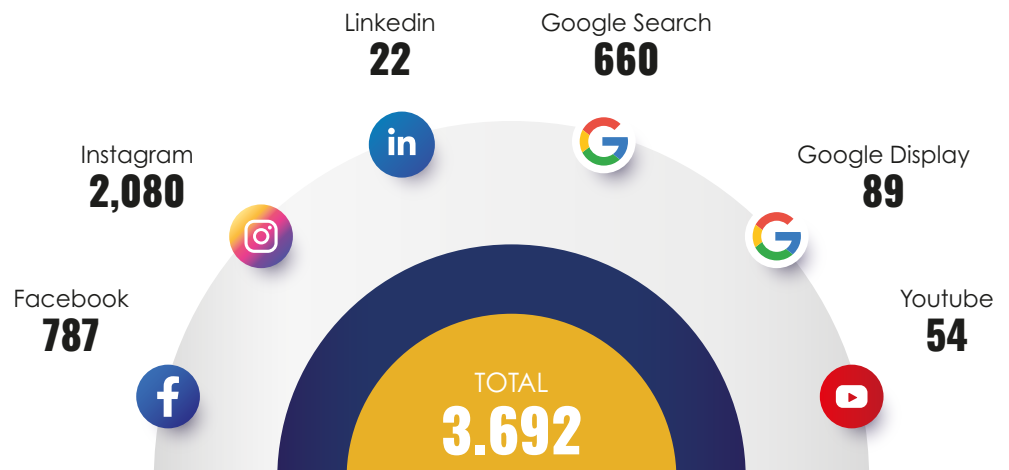
4.8M+
IMPRESSIONS



47K+
CLICKS



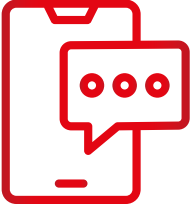
3.6K+
CONVERSION



NADMEX 2025

VISITOR PROMOTION

SMS AND MAILING



8

SMS

91,034

SMS Sent



173

Mailing

2,424,956

Mailing Sent

DIRECT PROMOTION



3.745

Industry
Professionals
Reached through
Telemarketing



17.600

Personalized VIP
Invitations Delivered
to Key
Decision-Makers



27.302

Digital Invitations
Delivered



6.000

Print Invitations
Delivered

SPECIAL PROMOTIONAL

Disaster Affairs Departments and Fire Departments affiliated with Metropolitan Municipalities across Türkiye were invited, and cooperation meetings were conducted.

Fire Brigade Units of Organized Industrial Zones throughout Türkiye were also invited, and cooperation meetings were held.



NADMEX 2025

MEDIA COVERAGE



Total Media Coverage
1,414 items



Total Reach
3,246,043 people

Visual Media (TV)



Number of News Items **22**

Reach: **1,207,612** people

Print Media



Number of News Items **84**

Reach: **810,075** people

Electronic Media (Online)



Number of News Items **1,306**

Reach: **1,228,356** people

Broadcast Media (Radio)



Program Participation: **1**

NADMEX 2025 MEDIA CONTENT

TV NEWS



NTV 04.11.2025



CNBC-e 05.11.2025



24 04.11.2025



CNN TÜRK 06.11.2025



EKOTÜRK 01.12.2025



HABER GLOBAL 04.12.2025

NADMEX 2025 MEDIA CONTENT

PRINTED MEDIA CONTENT

AKSAM

15.11.2025



Aydınlık

06.11.2025



NADMEX 2025'te 'Hayat Değerlidir' diyecekler

EKONOMİ SERVİSİ

Türkiye'nin ilk ve tek Afet Yönetimi Fuarı ve Zirvesi NADMEX 2025, 4-6 Aralık tarihleri arasında İstanbul Fuar Merkezi'nde kapılarını açacak. TG Expo, Sektörel Fuarcılık ve Yıldız Teknik Üniversitesi iş birliğiyle düzenlenen NADMEX 2025; kamu kurumları, özel sektör, akademi ve sivil toplum kuruluşları arasında bir araya getirecek. Bu yılki etkinliğin destekçileri arasında AFAD, Türk Kızılay, UMKE, İstanbul Valiliği, İPKB, Kandilli Rıasathanesi ve Deprem Araştırma Enstitüsü (KRDAE), TBB, İBB, İstanbul İtfaiyesi, AKOM, KODER, İD, TÜYAD, DMD yer alıyor. ENX, İBB, İstanbul İtfaiyesi, AKOM, KODER, İD, TÜYAD, DMD yer alıyor. ENX, İBB, İstanbul İtfaiyesi, AKOM, KODER, İD, TÜYAD, DMD yer alıyor.



bir görevidir. Türkiye'de afet bilinci küçük yaşlardan itibaren yerleşmedikçe, ekonomiye sürdürülebilir dedi. Cumhurbaşkanlığı Yönetim ve Afet Politikası Kurulu Üyesi, AFAD D. Bilim Kurulu Üyesi, Yıldız Teknik Üniversitesi Doğal Bilimler Araştırma Merkezi Başkanı Prof. Dr. Şükrü ise "Afet kaynaklı ekonomi kayıplar Türkiye bütçesinin %1'ine karşılık gelir Türkiye'de afet risk azaltımlarına yapılacak her 1 harcama, gelecekte 4 ila arasında fayda sağlar. Afet bir maliyet değil, yatırımdır."

Milliyet

11.11.2025

Gerçek senaryolarla afet zirvesi başlıyor!

Ziyatçıların yarın ve geleceklerde arama yöntemleri, acil durum prosedürleri, hayat kurtarıcı uygulamaları ve ekipmanların doğru kullanılması konularında buluşacak.



AFET YÖNETİMİNDE BÜYÜK BULUŞMA

Türkiye'de afet bilinci küçük yaşlardan itibaren yerleşmedikçe, ekonomiye sürdürülebilir dedi. Cumhurbaşkanlığı Yönetim ve Afet Politikası Kurulu Üyesi, AFAD D. Bilim Kurulu Üyesi, Yıldız Teknik Üniversitesi Doğal Bilimler Araştırma Merkezi Başkanı Prof. Dr. Şükrü ise "Afet kaynaklı ekonomi kayıplar Türkiye bütçesinin %1'ine karşılık gelir Türkiye'de afet risk azaltımlarına yapılacak her 1 harcama, gelecekte 4 ila arasında fayda sağlar. Afet bir maliyet değil, yatırımdır."

BURSA

02.12.2025

Anadolu

03.12.2025

NADMEX 2025 MEDIA CONTENT

DIGITAL NEWS CONTENT



02.12.2025



04.12.2025



04.12.2025



01.12.2025



HABERLER.COM

04.11.2025



02.12.2025

WHAT DID THEY SAY ABOUT NADMEX 2025?

İŞMONT TEKSTİL ÜRETİM PAZARLAMA A.Ş. **Ahmet Görgün, Marketing Manager**

Taking part in such an exhibition was extremely valuable for us, as it provided a collective platform where many companies in the sector could reach their target audiences and showcase their products effectively. We would like to thank everyone who contributed to the organization.

DENGE ELEKTRONİK **Çağatay Koruç, Communications Manager**

Seeing all stakeholders together at NADMEX was truly impressive. Being able to meet, within this venue, representatives from public institutions and sector professionals whom we had been unable to reach for the past four to five months was an invaluable opportunity.

AEROSPACE DEFENSE & SECURITY (ADAS) **Laila Badaoui, CEO**

I am really happy and honored to be here at NADMEX 2025. This is a really amazing event, and very successful. I see a lot of interaction between stakeholders and companies. I hope to be here again next year.

YAREN TEKSTİL MÜM. SAN. TİC. LTD. ŞTİ. **Mehmet Elveren, General Manager**

We first took part in the exhibition last year and were very satisfied. That is why we joined again this year. The exhibition was even better this year. The increase in both exhibitors and visitors pleased us greatly. Next year, we plan to exhibit with a larger booth and invite everyone to join.

UTOPEAK OUTDOOR **Cihat Öz**

Just like last year, NADMEX was once again a very successful exhibition. It addressed the challenges search and rescue teams face in sourcing equipment and accessing sufficient product variety. Bringing together many domestic and international manufacturers, the exhibition enabled teams to find everything they need in one place. We look forward to welcoming everyone again next year.

ÜSFEN MAKİNA **Hakan Nitas, Sales Director**

We brought together the products used in disaster situations with valuable representatives from both the public and private sectors. It was a highly productive exhibition. It is not always possible to reach both public and private sector representatives so efficiently. We also had the opportunity to meet other exhibitors—both new entrants and long-standing partners. Overall, we are very satisfied and believe continuous participation will be highly beneficial.

WHAT DID THEY SAY ABOUT NADMEX 2025?

CHS MAKİNA İMALAT SANAYİ LTD. ŞTİ. **Şafih Can**

We took part in NADMEX last year as well. Compared to last year, we observed a noticeable increase in visitor numbers. It was a very well-organized and successful exhibition. We would like to thank everyone involved.

KURTULUŞ AÇIKSARI **General Director of Disaster Management and Climate Change, Turkish Red Crescent**

As the Turkish Red Crescent—an institution that values life, humanity, and human dignity—we are extremely pleased to take part in NADMEX under the theme “Life Counts.” We are delighted to see the capacity-building efforts required before, during, and after disasters, both by the Turkish Red Crescent and all other stakeholders. We invite everyone to NADMEX, where knowledge, technology, and field experience are shared, and we hope the outcomes will lead to meaningful results.

ABDULKADİR TEZCAN **Head of Disaster Risk Reduction and Prevention Department, AFAD**

We value efforts in every aspect of disaster management and believe that disaster awareness should never be forgotten. The speeches, panels, and exhibition booths all support this objective. Therefore, we believe NADMEX is highly important and will provide significant contributions.

PROF. DR. HALUK ÖZENER **Provincial Director, AFAD Istanbul**

This is our second time at NADMEX, and I find it extremely valuable as it brings together NGOs, public institutions, and the private sector working in disaster management on a single platform. The expert talks also provide significant value to both exhibitors and visitors. I believe that continuing this exhibition in the coming years will further strengthen inter-institutional cooperation.

YALÇIN KAYA **Director, Istanbul Project Coordination Unit (IPKB), Governorship of Istanbul**

We are very pleased to be part of the NADMEX Disaster Management Exhibition and Summit. Bringing together public and private sector stakeholders in one space to share experience and knowledge is incredibly valuable.

UĞUR MUSTAFA TEOMAN **Kandilli Observatory and Earthquake Research Institute**

This year, we are exhibiting in this exhibition for the first time. Throughout our time here, we received very productive feedback from our stakeholders and engaged in valuable exchanges. We would like to thank everyone.

WHAT DID THEY SAY ABOUT NADMEX 2025?

FATİH BİLGİN

Istanbul Fire Department, Head of Corporate Communication and Development

As in the previous year, NADMEX once again brings together highly valuable speakers and insights this year, particularly with the participation of the Istanbul Fire Department and our esteemed exhibitors, focusing on disaster management and what can be done before, during, and after disasters. We believe that with the support of NGOs, sector professionals, and the private sector, this platform will reach an even higher level.

GÜNEY ÖZCEBE

Founding Dean, TED University Faculty of Engineering & Rector's Advisor, Founding Trustee of TAM Foundation

We took part in NADMEX last year as a foundation, and this year we participated even more strongly as a supporting organization. In Türkiye, NADMEX is a pioneer in disaster and emergency technologies and disaster management. Participation this year was significantly higher compared to last year.

RAUL ANGULO

Fire Captain

This is my second year at NADMEX, and the event has doubled in scale. I am very happy to be invited again as a speaker, and especially this year, I truly feel that I contributed to training people in Türkiye and Istanbul. As an American, coming here and sharing my experience is very special for me. NADMEX will continue to grow in the coming years—it is absolutely worth the time. The training and experience offered here are extremely valuable.

DIMITRIOS MENEMENLIS

11th Greek Special Helitrack Wildfire Unit, Rhodes Island Commander

I am really grateful to have the opportunity to be here at NADMEX. I think that you have done a great job here, and this will support the prevention, the recovery and of course the suppression phases following the catastrophes and disasters. I would like to say congratulations to everyone here.

OGÜN KAPTANOĞLU

Founder & Chairman, Search and Rescue Training Association (ARKED)

We took part in NADMEX last year. Bringing together members and volunteers of search and rescue NGOs with their supporters—sharing a common language and reconnecting with colleagues and friends who work in the field—makes us feel stronger and more motivated. We will continue our efforts without pause.



DISASTER MANAGEMENT EXHIBITION AND SUMMIT

CONTACT US

Join NADMEX, where professionals from both the public and private sectors in disaster management come together to contribute to building a more resilient society under the motto “Life Counts.” Showcase your products, increase your brand visibility, and connect with potential clients by exhibiting at NADMEX.

Contact us now to be an exhibitor!

marketing@tgexpo.com

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SEE YOU NEXT YEAR!

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