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Organized by Sektörel Fuarcılık and Istanbul Technical University (ITU), NADMEX 2025 will bring together the key players in the field of disaster management for the second time at Istanbul Expo Center on December 4–6.

Aiming to build a more prepared and resilient society against disasters, NADMEX will gather public officials, private sector representatives, academics, NGOs, and disaster management professionals under one roof. The exhibition will host 8 different product groups, showcasing dozens of innovative products, services, and solutions in the fields of search and rescue, emergency and first aid, fire vehicles and fire protection equipment, occupational safety and protective clothing, energy storage and generators, lighting, communication and software solutions, education, and awareness technologies.

Running parallel to the fair, the **Disaster Management Summit sessions, Expert Talks program**, and **hands-on training and drills in the Training Area** will offer both theoretical and practical insights into what must be done **before, during, and after disasters.** As in 2024, the event will feature an impactful program with high-level knowledge exchange, thanks to the participation of both local and international speakers.

See you at NADMEX 2025 for a more aware, better prepared, and more resilient future!

























# **WITH NUMBERS**



3 DAYS



80+ EXHIBITORS



7,456 VISITORS



**22** VISITOR COUNTRIES

### **Visitor Countries**

# **TOP 10**



Japan



**United States of America** 



Libya



**United Arab Emirates** 



**Poland** 



Ethiopia



Saudi Arabia



Italy



Austria



**United Kingdom** 



























# **NADMEX 2024 Events**

3

**65**+

32

9

2

**DAYS** 

**SPEAKERS** 

**SESSIONS** 

HANDS-ON TRAINING SESSIONS

**DRILLS** 















### **DISASTER MANAGEMENT SUMMIT PROGRAM**



### 2 OCTOBER WEDNESDAY

#### 11:00-12:00 OPENING CEREMONY

#### 12:00-13:00 PROTOCOL FAIR TOUR

#### STRATEGIES AND EVALUATIONS IN 13:00-14:15

EARTHQUAKE RISK MANAGEMENT Moderatör: Recep Erçin, President, Economic Journalists Association

Prof. Dr. Orhan Tatar, General Director of Earthquake and Risk Reduction, AFAD

Ahmet Nehar Poçan, General Director of AFAD Shelter and Construction Affairs

Prof. Dr. Cenk Yaltırak, Marmara Active Fault Hazard and Risk Application and Research Centre Yalçın Kaya, İstanbul Project Coordination Unit (IPCU) Director

Musa Alphan Bahar, DASK Project Coordination and Field Management Manager

#### 14:15-14:30 BREAK

#### **DEVELOPING A RAPID ACTION PLAN FOR** 14:30-16:00 STRUCTURAL FIRES

Moderatör: Fatih Bilgin, Head of Corporate Communication and Development Istanbul Fire Department

Keynote Speaker: Raul Angulo, NFPA Author, Fire Chief

### 16:00-16:15 BREAK

#### SAFE CONSTRUCTION AND URBAN 16:15-17:30 TRANSFORMATION: STRATEGIES AND **APPLICATIONS**

Moderator: Kemal Öztürk, Journalist, Writer Gökhan Yılmaz, Head of Marmara Disaster Risk Reduction Department, AFAD

Ali Kurt, Head of the Urban Planning Group at Istanbul Metropolitan Municipality (KİPTAŞ, Istanbul Planning Inc., Boğaziçi

Management Inc., Tree and Landscape Inc., İspark) Tuna Yeşilkanarya, Yapkon Partner

### 3 OCTOBER THURSDAY

#### 10:30-11:15 SHARING AND LISTENING TO SURVIVORS' MEMORIES: THE SOCIO-CULTURAL IMPACTS OF EARTHQUAKE NARRATIVES IN TÜRKİYE AND JAPAN

Keynote Speakers

Prof. Dr. Hayato Yamanaka, Kwansei Gakuin University, Emeritus Professor

Dr. Kiyoko Ito, Kwansei Gakuin University, Department of Economics Lecturer

### 11:15-11:30 BREAK

### 11:30-13:00 CREATING PREPARED AND RESILIENT DISASTER RESPONSE TEAMS

Moderatör: Gürhan Ertür, Açık Radio, Program

Prof. Dr. Mikdat Kadıoğlu, Director, İTÜ Disaster Management Institute

Haluk Levent, President, AHBAP Association Hüseyin Ceven, Head of Volunteerism and Civil Society Relations Department, AFAD

Okan Tosun, President, ANDA Association Haluk Levent, AHBAP Association, General Manager Ömür Demir Kızılarslan, General Coordinator of the AFFTTFK Platform

### 13:00-13:30 BREAK

### 13:30-14:45 APPROACHES AND STRATEGIES IN COMBATING FOREST FIRES

Moderatör: İkram Çelik, Head of Forest Firefighting Department, Istanbul Regional Directorate of Forestry

Kenneth Geipel, Robotto Co., CEO Cevdet İşbitirici, Konya Metropolitan Municipality Fire Department, Department Head Mehmet Olcay Bal, Trabzon Metropolitan

Municipality Fire Department, Department Head

### 14:45-15:00 BREAK

#### RISK REDUCTION APPROACHES FOR 15:00-16:00 **VULNERABLE GROUPS IN DISASTERS**

Moderator: Abdulkadir Tezcan, AFAD Head of Disaster Risk Reduction and Prevention Department Başak Bircan Taşdemir, Architect, AFAD Eskişehir Provincial Directorate

Prof. Dr. Shigeo Tatsuki, Doshisha University, Department of Sociology Professor

### 16:00-16:15 BREAK

### 16:15-17:15 COMMUNICATION AND CRISIS MANAGEMENT **DURING DISASTERS**

Moderatör: Dr. Nazan Cömert Baechler, Faculty Member, Marmara University, Faculty of Political Science Department of Political Science and Public Administration

Aziz Şasa, President, Turkish Radio Amateurs Society Cem Ankara, Novatel, General Manager Orhan Avcıoğlu. Telsan Telsiz. General Manager

### **4 OCTOBER FRIDAY**

#### TEMPORARY HOUSING, LOGISTICS, AND 10:30-11:45 DISASTER MANAGEMENT IN EMERGENCIES

Moderatör: Melda Onur, Journalist, Association of Social Rights, President

**Elif Bağ,** Head of the AFAD Site Selection Department Selçuk Tütüncü, Head of Disaster Affairs Department, Istanbul Metropolitan Municipality İbrahim Kalmuk, Board Member, Load Engineering Association

Bilgehan Engin, Disaster Logistics Coordination Board

#### 11:45-12:00 BREAK

#### PREPAREDNESS OF INFRASTRUCTURE 12:00-13:15 SYSTEMS FOR DISASTERS

Moderatör: Ali Çağatay, News Coordinator Dr. Ebru Acuner Türet, İTÜ Energy Institute, Lecturer **Dr. Yüksel Yalçın,** General Manager, İstanbul Energy Inc

Mehmet Özel, Deputy General Manager of Finance and Trade, İGDAŞ

Ahmet Yılmaz, Head of Water Transmission and Distribution Department, İSKİ

Hasan Ayartürk, Founder and CEO of RePG Energy

#### 13:15-14:00 BREAK

#### 14:00-15:00 LONG-TERM RECOVERY PROCESS

AFTER DISASTERS

Keynote Speaker: Prof. Dr. Shigeo Tatsuki, Doshisha University, Department of Sociology Professor

### 15:00-15:15 BREAK

#### 15:15-16:15 FINANCING STRATEGIES IN DISASTER MANAGEMENT

Moderatör: Taylan Büyükşahin, Economy Author, tclira.com Editor-In-Chief

Prof. Dr. Nurhan Yentürk, Professor, Istanbul Bilgi University, Department of Economics

Işık Baştuğ, Public Expenditure Monitoring Platform- KAHIP Co-Spokesperson

Seçil Yıldız, Turkish Development and Investment Bank Deputy General Manager, Sustainability and Imnact Leader

Dr. Özgür Sayın, Faculty Member at Mimar Sinan Fine Arts University, Urban Planning Application and Research Center, Fatma Önder Earthquake Research Group

### TRAINING AREA PROGRAM



### **EXPERT TALKS PROGRAM**



### **2 OCTOBER WEDNESDAY**

#### CITIZEN SCIENCE IN DISASTER MANAGEMENT: ANTIQUAKE RISK HUNTER COMMUNITY APPLICATION

Yelda Ademoğlu Gülkılık, Antiquake Risk Hunter Community Project Writer and Project Coordinator

### 13:00-14:00 RADAR-BASED LIFE DETECTION DEVICE

12:30-13:00

Tevfik Ağar, Lazersan,Partner Color Digital Night Vision System Burak Derya, Lazersan, Partner

### 14:00-14:30 THE IMPORTANCE AND PURPOSE

OF SEISMIC CABINETS

Narin Akarsu, Kılıç Deprem Kabinleri, Partner

#### 14:30-15:00 BROADCAST LEADER IN DISASTER MANAGEMENT

Serkan Yegen, Oktotek General Manager, Co Founder Yasin Keten, Oktotek Renewable Energy Consultant, Business Development Specialist

### 15:00-16:00 UNINTERRUPTED ENERGY SOLUTIONS

Moderatör: Erdem Sert, Energy Storage Digital Content Executive Elvan Aygün, AHA Technologies Board Member

Doğa Can Bayram, İNOVAT Energy Storage Systems, Managing Partner Oğuzhan Şenel, Pomega Energy Storage Technologies, Business Development Manager

### 16:00-16:30 EFFECTIVE MODELS OF OPERATION IN DISASTER RELIEF: HOW TO ENSURE THE MAXIMUM

IMPACT WITH MINIMUM COST? Michael Capponi, Global Empowerment Mission (GEM) President

### 16:30-17:00 EMERGENCY SITUATION FOODS

Burcu Tunalı, Unifo Expert Manager

### **3 OCTOBER THURSDAY**

# 10:30-11:30 THE POWER OF CIVIL SOCIETY IN DISASTER RESPONSE: THE STRATEGIC ROLE OF SEARCH AND RESCUE NGO'S

Moderatör: Ziya Gökalp Şahin, TULPARS Civil
Defense Search and Rescue Association, Chairman
Hüseyin Deniz Er, NESAR National Emergency
Search and Rescue Association, Chairman
Ercan Soylu, Turkuaz Search and Rescue, Chairman
Türker Ölmez, MAKUD Motorcycle Search and
Rescue and Support Association, Chairman
Altan Polat, SAR Search and Rescue and
Emergency Aid Association, Vice Chairman

#### 11:30-12:00 BÜYÜKÇEKMECE: THE FIRST CITY IN TÜRKİYE TO RECEIVE TSUNAMI-READY CITY CERTIFICATION

**Caner Denizli,** Büyükçekmece Municipality Head of Disaster Affairs

### 12:00-13:00 RESILIENT CITIES, EARTHQUAKE-RESISTANT BUILDINGS

Nazmi Şahin, Civil Engineer, President of Building Inspection and Earthquake Engineering Emrah Kaymak, Interior Architect, President of the Chamber of Interior Architects (TMMOB) Assoc. Prof. Dr. Betül Bilge Özdamar, Faculty Member, Başkent University Disaster and Emergency Management in Interior Spaces

### 13:00-14:00 RESILIENT CITIES, EARTHQUAKE-RESISTANT BUILDINGS

Prof. Dr. İlker Kalkan, Kırıkkale University, Facutty of Engineering and Natural Sciences Department of Civil Engineering Prof. Dr. Alper Büyükkaragöz, Gazi University, Faculty of Technology Department of Civil Engineering

Assoc. Prof. Dr. Selçuk Baş, Bartın University, Faculty of Engineering, Architecture, and Design Department of Civil Engineering

### 14:00-14:30 STOCKPILING AND RAPID PRODUCTION SOLUTIONS FOR DISASTER STRUCTURES

Ömür M. Kızılsu, TNR Prefabricated, Technical Director

### 14:30-15:00 MODULAR STRUCTURES: THE FUTURE OF THE CONSTRUCTION SECTOR

Mert Özdemir, Dorçe A.Ş., Domestic Offers Manager

### 15:00-15:30 ACOUSTIC DETECTOR

Burak Şükrü Çetinkaya, Quark Optical Founder

### 15:30-16:30 DISASTER AWARENESS AND SOLIDARITY TRAINING

Ayzıt Büşra Ekinci Akar, Berkhan Kuşoğlu, IBB Disaster Training Team, Emergency Aid and Disaster Managers and Instructors

### 16:30-17:00 COMMUNICATION AND CRISIS

COMMUNICATION IN DISASTERS

Nurettin Erzurum, Denge Elektronik General Manager

### **4 OCTOBER FRIDAY**

# 10:30-11:30 CAPACITY BUILDING OF VOLUNTEER RESCUE TEAMS AND INTEGRATED DISASTER MANAGEMENT

Moderatör: Bilal Battal, BAKSAR Börü Search and Rescue Association, Chairman Rezzak Elazat, TAP Search and Rescue, Chairman Fikret Beşoğul, Istanbul Search and Rescue Association, Chairman Fikret Beşoğul, Istanbul Search and Rescue Association, Chairman Ziya Gökalp Şahin, Civil Defense Search and

ziya dokatp şainin, civit detense search and Rescue Association, Chairman Umut Dinçşahin, GEA Search and Rescue Ecology and Humanitarian Aid Group Coordinator

### 11:30-12:00 DISASTER AWARENESS TRAINING FOR INDIVIDUALS AND FAMILIES

Fatih Işık, NAK Search and Rescue, Chairman of the Board of Directors

### 12:00-13:00 PSYCHOLOGICAL FACTORS IN DISASTER

MANAGEMENT TRAINING Kübra Sezikli Sönmez, Arınç Sönmez Trauma-Focused Psychosocial Support Team, Expert Psychologist

### 13:00-14:00 BREAK

### 14:00-14:30 COMMUNITY MENTAL HEALTH DURING DISASTERS

Dr. Evin Aydın Yöntem, Okan University, Lecturer

### 14:30-15:00 TRAINING ON PROPER RESPONSE TO

RENAL DISASTER

Dilan Mersinli, Müfreze Search and Rescue (MAK) Paramedic

# 15:00-16:00 SEARCH AND RESCUE DOG KINOLOGY IN TÜRKİYE AND DISASTER SENSITIVE COMMUNITY AWARENESS

Göktan Eker, Honorary Member, Tim Search and Rescue Association, Founder and President, KÖF

Rescue Association, Founder and President, KÖPED (Association of Dog Trainers) Ogün Kaptanoğlu, ARKED (İzmir Search, Rescue Training Association), Chairman of the Board of Directors Kerem Erişen, Tim Search and Rescue Association,

### Vice President

### 16:00-16:45 PYSCHOSOCIAL SUPPORT DURING DISASTERS AND İHH DISASTER MANAGEMENT STRATEGY

**Halit Emre Kösen,** İHH Humanitarian Relief Foundation, Psychologist

# **WHY EXHIBIT?**





### Showcase Your Latest Products and Meet Potential Customers

Take the first step to introduce your products to industry professionals and interact directly with potential customers. Showcase your latest technologies, innovative solutions, and product features to a broad audience, establishing strong connections with your target market while increasing your visibility and expanding your customer portfolio.

2



### Develop Your Product Strategy by Keeping Up with the Latest Innovations

With eight different product groups, NADMEX 2025 brings you the latest innovations and technologies in the industry. By exhibiting in the fair, stay up-to-date with market trends, and through your interactions, enhance your existing product and positioning strategies to gain a competitive advantage.

3



# Increase Your Brand Awareness and Strengthen Your Position in the Industry

NADMEX 2025 provides the ideal environment to introduce your brand to a wider audience and consolidate your place in the industry. Present your brand to participants and build long-term brand loyalty.

4



# Gain Valuable Connections from Both the Public and Private Sectors

Organized by Sektörel Fairs and Istanbul Technical University, and supported by many public and non-governmental organizations, NADMEX 2025 will bring together many professionals specializing in disaster management. By exhibiting, meet numerous experts in the field and expand your network.

# **EXHIBITOR PROFILE**



Communication Systems Providers Construction and Reconstruction Companies

Construction Machinery Manufacturers Defense and Security Companies Disaster Psychosocial Support and Consulting Organizations

Educational Institutions and Organizations

Emergency Equipment Manufacturers Emergency Management Companies Energy Storage Companies Fire Apparatus and Equipment Manufacturers

Fire Safety and Solutions Providers First Aid Material Manufacturers

Generator Manufacturers Government
Agencies
and
Institutions

Lighting Systems Providers Logistics
Solutions and
Consulting
Companies

Mapping and Geospatial Data Solutions Developers

Medical, Healthcare and Hygiene Product Manufacturers

Mobile Solutions Providers Modular
Housing and
Temporary
Structure
Manufacturers

National and International Civil Society Organizations Occupational Safety and Protective Clothing Manufacturers

R&D Centers and Institutions Search and Rescue Vehicle and Equipment Manufacturers

Security and Protective Equipment Manufacturers

Simulation Providers

Specialized Vehicle Manufacturers Technical
Textile
Manufacturers

Technology and Software Developers Underwater
Rescue
Equipment
Manufacturers

# **PRODUCT GROUPS**



### 1. SEARCH AND RESCUE

### 1.1. Land Rescue

- Air Compressors
- Ambulances
- Concrete Drilling and Cutting Equipment
- Electric Saws, Cutting and Drilling Tools
- · Hammers, Hooks, and Lifting Equipment
- Jack Systems
- Off-Road Vehicles
- Patient Transport Units
- Rescue Dog Equipment
- Rescue Vehicles
- Ropes and Rope Systems
- Telescopic Ladders
- Thermal Drone Systems
- Underground Imaging Devices

### 1.2. Air Rescue

- Air Ambulances
- Air Rescue Cables
- Air-Supported Rescue Equipment
- Drones
- Firefighting Aircraft
- Helicopters
- Paragliding Equipment
- Unmanned Aerial Vehicles (UAVs)

### 1.3. Underwater Rescue

- Anti-Drift Boats
- Boats and Rescue Boats
- Diving and Underwater Rescue Equipment
- Jet Skis
- Sonar-Based Search Systems
- Thermal Underwater Cameras
- Unmanned Underwater Vehicles (UUVs)
- Vessels

### 1.4. Technological and Support Equipment

- Al-Assisted Debris Analysis Systems
- Autonomous Exploration Robots
- Debris Listening Devices
- Fiber Optic Cameras
- Hydraulic Tools and Cutters
- Hydrolifts
- Jack Systems
- Microfiber Vibration Sensors
- Night Vision Cameras
- Search and Rescue Technologies
- Thermal Cameras

### 1.5. Logistics, Other Vehicles and Equipment

- Airbags and Inflatable Lifting Cushions
- Articulated, Basket, and Telescopic Platforms
- Catering Vehicles

- Dumpers and Tippers
- Excavation and Construction Rescue Equipment
- Funeral Transport and Washing Vehicles
- Garbage Semi-Trailers
- Hooklift Systems
- Hydraulic Compactor Garbage Trucks
- Irrigation Tankers
- Repair and Maintenance Vehicles
- Vacuum and Combined Sewer Cleaning Vehicles



### 2. EMERGENCY AND FIRST AID

### 2.1. First Aid and Health

- Antiseptics
- Bandages and Medical Dressings
- Disinfectants and Sterilization Products
- First Aid Kits and Sets
- Oxygen Cylinders and Respiratory Support Devices
- Portable Hand Washing Units
- Sanitary Pads
- Stretchers and Patient Transport Equipment
- Toilet Paper
- Tourniquets

### 2.2. Water and Food

- Canned and Long-Life Foods
- Emergency Food Packages
- Energy Bars and Ready Snacks
- Mobile Kitchen and Catering Units
- Mobile Water Distribution Systems
- Portable Water Storage Tanks
- Water Purification Devices
- Water Purification Tablets

### 2.3. Shelter and Accommodation

- Construction and Reconstruction Materials
- Modular Container Solutions
- Tents and Temporary Shelter Units

### 2.4. Mobile Support Units

- Mobile Banking and Financial Service Vehicles
- Mobile Base Stations and Communication Trucks
- Mobile Education and Communication Units
- Mobile Field Command and Coordination Centers
- Mobile Hospital and Clinic Vehicles



3. FIREFIGHTING VEHICLES AND FIRE PROTECTION EQUIPMENT

- Fire Escape Ladders
- Fire Extinguishing Pumps
- Fire Hoses and Nozzles

# PRODUCT GROUPS

- Fire Stop Panels
- Fire Tankers
- Fire Trucks
- Fire-Resistant Materials
- Flame Retardant Spray and Foam Systems
- Foam Fire Extinguishing Systems
- Gas Masks
- Portable Single Gas Detectors
- Station Uniforms



# 4. OCCUPATIONAL SAFETY AND PROTECTIVE CLOTHING

- Bondtech (Surface and Bonding Techniques)
- Chemical Detection Devices
- Coated Textiles
- Composites
- Disposable Coveralls Resistant to Solids
- Explosion and Toxic Substance Protection Equipment and Materials
- Fibers and Yarns
- Functional Clothing Textiles
- Measurement and Control Technology Equipment
- Protective Garments
- Protective Helmets, Headgear
- Safety Devices for Machinery
- Safety Glasses
- Special Coated Clothing, Isolation Suits
- Work Gloves
- · Woven Fabrics, Laid Meshes, Knits, Warp Knits



### 5. ENERGY STORAGE AND GENERATORS

- Batteries
- Charging Devices
- Generators and Portable Generators
- Rechargeable Batteries
- Solar Panels



### 6. LIGHTING

- Beacons, Signal Lamps and Flares
- Flashlights, Camping and Work Lamps
- Light Strips and Tent Lighting Systems
- Lighting Poles and Lighting Systems
- Portable LED Lamps and Flashlights

- Portable Lighting Towers
- Solar-Powered Lighting Solutions



# 7. COMMUNICATION AND SOFTWARE SOLUTIONS

- Clothing with Cooling Technology
- Command and Control Software
- Disaster Management Software
- Disaster Monitoring and Warning Systems
- Disaster Simulation and Planning Software
- Drone Mapping Solutions
- Emergency Communication Systems
- Geographic Information System (GIS) Applications
- GPS and Navigation Devices
- Insurance and Risk Management Solutions
- Mobile Communication Solutions
- Personal Monitors
- Portable Radios
- Satellite Phones
- Smart Protective Systems
- Sound Detectors
- Walkie-Talkies



# 8. EDUCATION AND AWARENESS SOLUTIONS

- Community-Based Disaster Education and Solutions
- Disaster Awareness and Training Materials
- Disaster Awareness Programs
- Disaster Psychosocial Support Tools and Services
- Education and Awareness Solutions
- Simulation and Training Programs
- Virtual Reality (VR) Training Systems

# VISITOR PROFILE



Architects, Engineers, and Contractors Building
Inspection
Institutions and
Construction
Companies

Chambers of Commerce and Industry

Coast Guard

Disaster Software and Communication Technologies Companies Disaster, Public Works, Fire and Zoning Departments of Metropolitan Municipalities in Türkiye

Embassies, Consulates, and Military Attachés

Gendarmerie General Command General Directorate of Security Governorates and District Governorships Hospitals, Healthcare Institutions, and Managers of Mass Living Spaces

Logistics, Storage, and Container Companies

Ministries and Affiliated Institutions Natural Gas and Water Administration Representatives

NGOs and Humanitarian Aid Organizations

Organized Industrial Zone Directorates Private Electricity Distribution Companies

Private Sector Factories

Private
Security and
Security
Training
Companies

Provincial Civil Defense Directorates Republic of Türkiye Ministry of Interior, Disaster and Emergency Management Authority (AFAD)

Search and Rescue Teams Security Institutes Shopping Mall and Hotel Investors

Turkish Armed Forces Turkish
Electricity
Transmission
and Distribution
Region
Directorates

Union of Municipalities of Türkiye Universities, Academics, and Research Centers Urban Facility Management, Residential and Building Management Companies



### **CONTACT US**

**NADMEX 2025** will bring together professionals from both the public and private sectors in disaster management to build a more resilient society, under the motto "Life Counts." Join us to showcase your products, boost brand visibility, and connect with potential customers. Contact us today to become an exhibitor!

marketing@tgexpo.com



### Sektörel Fuarcılık A.Ş.

