

# NADMEX

DISASTER  
MANAGEMENT  
EXHIBITION  
AND SUMMIT  
SPONSORHIP

## 2-4 OCTOBER 2024

İSTANBUL EXPO CENTER, HALL 9

[www.nadmex.com](http://www.nadmex.com)

   [nadmexfuvar](https://www.instagram.com/nadmexfuvar)  [nadmex\\_](https://twitter.com/nadmex_)

ORGANIZER



SUPPORTERS



THIS FAIR IS ORGANIZED WITH THE AUDIT OF TOBB (THE UNION OF CHAMBERS AND COMMODITY EXCHANGES OF TURKEY) IN ACCORDANCE WITH THE LAW NO.5174



# NADMEX SPONSORSHIP OPPORTUNITIES

SPONSORSHIP	DIAMOND	PLATINUM	GOLD
Sponsor Logo Placement on the Show Website	✓	✓	✓
Sponsor Logo Placement in the Pre-Event e-Mailers	✓	✓	✓
Posting on Social Media & e-Mailer - Announcing Sponsor	✓	✓	✓
Sponsor Logo Placement on Online Visitor Registration Confirmation Email	✓	✓	✓
Exhibit Space - Selection of Premium Area	24 sqm	18 sqm	16 sqm
Sponsor Logo Placement in Digital Show Catalogue	✓	✓	✓
Sponsor Logo and Company Profile Incorporation in the Digital Show Catalogue	200 words	190 words	180 words
Sponsor Logo Placement in On Site Banner	✓	✓	✓
Sponsor Logo Placement at the Hall Entrance's Welcome Gate	✓	✓	✓



Organiser



# NADMEX SPONSORSHIP OPPORTUNITIES

## CONFERENCE HALL SPONSORSHIP

- »1 (one) presentation in the conference hall
- »Participation to the session in the selected conference hall (1 (one) session 1 (one) presentation)
- »Sponsor logo use in related conference branding (conference hall where the conference sponsor's presentation is held)
- »Distribution of corporate brochures, souvenirs or gifts (in the sponsored conference hall)
- »Sponsor logo display on conference screens (per sponsor's session only)
- »Inclusion of the sponsor in social media announcements, press releases

## VIP LOUNGE SPONSORSHIP (SPECIAL SPONSORSHIP)

- »The Sponsor's logo will be placed on all announcements, brochures, media kits, posters, program booklets, bulletin usbs, fair catalogues and invitations
  - »Hosting of all protocol and VIP guests in the VIP Lounge (150 people)
  - »The logo of the sponsor will be on all branding items in this special area
- The Sponsor's logo will be placed on all the stages
- »The protocol and visitor invitations will include sponsor logos
  - »A speaking slot in the conference program

## B2B SPONSORSHIP

- »Exhibitor companies and senior industry representatives will attend a cocktail reception at the end of the first day
- »The number of exhibitors is limited to 300
- »There will be visual items (banners, roll-ups and directions) with the company logo in the cocktail lounge
- »During the cocktail, the sponsor company will make a 10-minute presentation
- »A cocktail party with live instrumental music
- »Cocktail invitations will include sponsor logo
- »Inclusion of the sponsor logo on all printed materials
- »Inclusion of the sponsor logo on the stage visuals of the conference



# NADMEX SPONSORSHIP OPPORTUNITIES

## BADGE SPONSORSHIP

- »Company representatives, lecturers, moderators, protocol members, press members and all visitors participating in fair and conference will be given badges with the sponsor's logo on it
- »The Sponsor's logo will be placed on the front side of the badge
- » The Sponsor's logo will be placed on the back of the name badge
- »The protocol and visitor invitations will include company logos
- »The Sponsor's logo will be placed on all the stages
- »A special e-Newsletter for the company will be prepared

## LANYARD SPONSORSHIP

- »Provision of a lanyard with the sponsor's logo on it to company representatives, lectures, moderators, protocol members, press members and all visitors for participating in fairs and conferences
- »The protocol and visitor invitations will include company logos
- »The Sponsor's logo will be placed on all the stages
- »A special e-Newsletter for the company will be prepared

## VISITOR BAG SPONSORSHIP

- »Giving a sponsor-logoed bag as a gift to the fair visitor.
- »Logo of the sponsor company will be visible on the front side of the bag with requested design
- There will be the brochures of the sponsor company in the bag
- »The protocol and visitor invitations will include company logos
- »The Sponsor's logo will be placed on all the stages
- »A special e-Newsletter for the company will be prepared
- »A speaking slot in the conference program

## REGISTRATION AREA SPONSORSHIP

- »Displaying the sponsor's logo at registration, on the tables and on the benches in this area
- »Display of the sponsor's logo both in the online registration and on the home page of [www.nadmex.com](http://www.nadmex.com)
- »The sponsor's logo will be placed on all stages
- »Protocol and visitor invitations will include the company logo
- »A special e-Newsletter for the company will be prepared

Organiser



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## CONTACT US

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### ORGANIZER

SEKTÖREL  
FUARCIKLIK

tg expo  
think global

İTÜ

250  
YIL

Sektörel Fuarçılık bir TG Expo grup şirkettir.