

NADMEX

NATURAL DISASTER MANAGEMENT EXHIBITION & SUMMIT

2-4 OCTOBER 2024

İSTANBUL EXPO CENTER, HALL 9-10

www.afetyonetimifuarivezirvesi.com



SPONSORSHIP

ORGANISER



IN COOPERATION WITH



SUPPORTERS



THIS FAIR IS ORGANIZED WITH THE AUDIT OF TOBB (THE UNION OF CHAMBERS AND COMMODITY EXCHANGES OF TURKEY) IN ACCORDANCE WITH THE LAW NO.5174.

NADMEX SPONSORSHIP OPPORTUNITIES

SPONSORSHIP	DIAMOND	PLATINUM	GOLD
Sponsor Logo Placement on the Show Website	✓	✓	✓
Sponsor Logo Placement in the Pre-Event e-Mailers	✓	✓	✓
Posting on Social Media & e-Mailer - Announcing Sponsor	✓	✓	✓
Sponsor Logo Placement on Online Visitor Registration Confirmation Email	✓	✓	✓
Exhibit Space - Selection of Premium Area	24 sqm	18 sqm	16 sqm
Sponsor Logo Placement in Digital Show Catalogue	✓	✓	✓
Sponsor Logo and Company Profile Incorporation in the Digital Show Catalogue	200 words	190 words	180 words
Sponsor Logo Placement in On Site Banner	✓	✓	✓
Sponsor Logo Placement at the Hall Entrance's Welcome Gate	✓	✓	✓



IN COOPERATION WITH



NADMEX SPONSORSHIP OPPORTUNITIES

CONFERENCE HALL SPONSORSHIP

- »1 (one) presentation in the conference hall
- »Participation to the session in the selected conference hall (1 (one) session 1 (one) presentation)
- »Sponsor logo use in related conference branding (conference hall where the conference sponsor's presentation is held)
- »Distribution of corporate brochures, souvenirs or gifts (in the sponsored conference hall)
- »Sponsor logo display on conference screens (per sponsor's session only)
- »Inclusion of the sponsor in social media announcements, press releases

VIP LOUNGE SPONSORSHIP (SPECIAL SPONSORSHIP)

- »The Sponsor's logo will be placed on all announcements, brochures, media kits, posters, program booklets, bulletin usbs, fair catalogues and invitations
 - »Hosting of all protocol and VIP guests in the VIP Lounge (150 people)
 - »The logo of the sponsor will be on all branding items in this special area
- The Sponsor's logo will be placed on all the stages
- »The protocol and visitor invitations will include sponsor logos
 - »A speaking slot in the conference program

B2B SPONSORSHIP

- »Exhibitor companies and senior industry representatives will attend a cocktail reception at the end of the first day
- »The number of exhibitors is limited to 300
- »There will be visual items (banners, roll-ups and directions) with the company logo in the cocktail lounge
- »During the cocktail, the sponsor company will make a 10-minute presentation
- »A cocktail party with live instrumental music
- »Cocktail invitations will include sponsor logo
- »Inclusion of the sponsor logo on all printed materials
- »Inclusion of the sponsor logo on the stage visuals of the conference

NADMEX SPONSORSHIP OPPORTUNITIES

BADGE SPONSORSHIP

- »Company representatives, lecturers, moderators, protocol members, press members and all visitors participating in fair and conference will be given badges with the sponsor's logo on it
- »The Sponsor's logo will be placed on the front side of the badge
- » The Sponsor's logo will be placed on the back of the name badge
- »The protocol and visitor invitations will include company logos
- »The Sponsor's logo will be placed on all the stages
- »A special e-Newsletter for the company will be prepared

LANYARD SPONSORSHIP

- »Provision of a lanyard with the sponsor's logo on it to company representatives, lectures, moderators, protocol members, press members and all visitors for participating in fairs and conferences
- »The protocol and visitor invitations will include company logos
- »The Sponsor's logo will be placed on all the stages
- »A special e-Newsletter for the company will be prepared

VISITOR BAG SPONSORSHIP

- »Giving a sponsor-logoed bag as a gift to the fair visitor.
- »Logo of the sponsor company will be visible on the front side of the bag with requested design
- There will be the brochures of the sponsor company in the bag
- »The protocol and visitor invitations will include company logos
- »The Sponsor's logo will be placed on all the stages
- »A special e-Newsletter for the company will be prepared
- »A speaking slot in the conference program

REGISTRATION AREA SPONSORSHIP

- »Displaying the sponsor's logo at registration, on the tables and on the benches in this area
- »Display of the sponsor's logo both in the online registration and on the home page of www.nadmex.com
- »The sponsor's logo will be placed on all stages
- »Protocol and visitor invitations will include the company logo
- »A special e-Newsletter for the company will be prepared

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